

# CSU Channel Islands

CSU Channel Islands is the only four-year, public university in Ventura County and is known for its interdisciplinary, multicultural and international perspectives, and its emphasis on experiential and service learning. Channel Islands' strong academic programs focus on business, sciences, liberal studies, teaching credentials, and innovative master's degrees. Students benefit from individual attention, up-to-date technology, and classroom instruction augmented by outstanding faculty research. The university promotes partnerships with the community and works to build pathways to college for the region. Channel Islands is a responsible citizen of the region and actively pursues sustainable and energy-efficient practices.

## High Magnitude Economic Impact

CSU Channel Islands' annual impact on the Central Coast region and the State of California is enormous:

- Annual spending related to CSU Channel Islands (\$135.5 million) generates a total impact of \$114.4 million on the regional economy, and nearly \$240.5 million on the statewide economy.
- This impact sustains more than 1,200 jobs in the region and statewide more than 2,000 jobs.
- Per year, the impact generates more than \$6 million in local and \$13.7 million in statewide tax revenue.
- Even greater—more than \$48.8 million of the earnings by alumni from CSU Channel Islands are attributable to their CSU degrees, which creates an additional \$302.5 million of industry activity throughout the state.

## CSU Channel Islands improves California's economy with research, innovation and entrepreneurship.

- CSU Channel Islands provides an annual Faculty Student Research Forum to showcase research, scholarship, creative activities, and grants featuring faculty-student collaborative presentations, faculty research presentations, and student research/capstone presentations. The community forum is designed to strengthen the university's research activities as part of its academic foundation and to increase the number of faculty and student research activities by inspiring creativity and innovation as well as encouraging community partnerships that enhance research projects through resources, information, and education.



## CSU Channel Islands – Serving the Central Coast Region

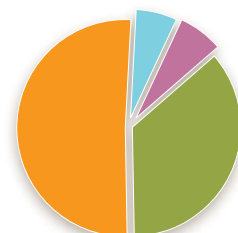
CSU Channel Islands serves more than 3,800 students.



## CSU Channel Islands' Annual Spending

**Total \$135.5 Million**

Out-of-Region Student Spending: **\$8.3 million**  
 Auxiliary (bookstore, food services): **\$9 million**  
 Capital (construction, improvements): **\$49 million**  
 Operations (salaries, services): **\$69 million**





“CSU Channel Islands [CI] has become more than I ever envisioned and provides an outstanding educational experience for all residents of this region. As a returning non-traditional student, I found that CI was an incredible experience. The students, staff, and faculty were supportive in the completion of my bachelor’s degree. As the university continues to grow, it will become one of the largest contributors to local businesses – in the amount of economic activity it creates and the training of highly educated individuals to support our growing workforce.”

Gary Cushing  
Owner

Marie Callender’s Restaurant/Camarillo  
Chairman of the Board  
Camarillo Chamber of Commerce  
CSU Channel Islands 2010 Alumnus



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- Development of the California Institute for Social Business (CISB) began in collaboration with Professor Muhammad Yunus, Nobel Peace Prize Laureate and Presidential Medal of Freedom recipient, and a group of interdisciplinary faculty members at CSU Channel Islands. The team designed the CISB program that will include curriculum at the undergraduate and graduate levels, research and data collection on current and newly formed social businesses around the world, and a social business plan competition and eventually a business incubator. The CISB is the first program of its kind in the United States and will be part of a global initiative to bring academia into social transformation efforts.
- In response to the emerging biotechnology industry, CSU Channel Islands offers a Master of Science in Biotechnology as well as a dual master’s degree in Biotechnology and Master of Business Administration, with local companies’ employees serving as curriculum advisors, teachers, and members of an advisory board. The programs provide area biotechnology firms with skilled employees and offer on-campus and online courses as well as additional training for their workforce.
- The CSU Channel Islands Business & Technology Partnership helps foster the collaboration of technology and related service-based companies with the university through internship programs, scholarships, and events on a variety of topics. The partnership is a committee of the CSU Channel Islands Foundation that supports research development.

### CSU Channel Islands improves life in the Central Coast region through research, arts and community service.

- CSU Channel Islands demonstrates its institutional commitment by making service learning an integral part of its curriculum and student life. The university reaches out to the community to form reciprocal partnerships that provide real benefit to the community and the campus. In any given semester, Channel Islands students join faculty in developing innovative service programs and projects to meet local needs using skills gained from their course work. Some of these projects include tutoring homeless children, creating public health campaigns, or contributing to the ongoing restoration of New Orleans.
- In collaboration with prominent business leaders and community partnerships, CSU Channel Islands’ Art Program provides off-campus galleries in Camarillo and Ventura that host art exhibitions and cultural events to benefit the campus and surrounding communities.
- The university is committed to environmental sustainability through research and education, environmental practices across campus, and sustainable leadership in the community. Energy efficiency and recycling are emphasized, alternative power sources are being developed, and the campus is participating in the Association for the Advancement of Sustainability in Higher Education STARS (Sustainability Tracking Assessment & Rating System) program.

### A University for All Californians

CSU Channel Islands provides student leadership opportunities to develop students to serve as ethical, responsive, and skilled leaders in a multicultural society. Clubs and organizations also provide students with an opportunity to broaden their learning, obtain leadership and interpersonal skills, and develop a commitment to service. Student participation in clubs and organizations attracts new students to the university and integrates them into the campus culture and traditions. Clubs and organizations strengthen campus and community relations, improve inter-institutional communication, and help students acquire real-world skills.