



California State University Channel Islands

Bachelor of Arts

COMMUNICATION

Advisement Form 2007-2008

Name _____ ID _____

The Communications Major requires 43 units. 120 minimum units are required for graduation.

Lower Division Requirements (12 units)	Units	Instit.	Course	Units	Grade	Term	Comments/Prerequisites and GE
COMM 101 Public Speaking	3						GE: A1
COMM 200 Intro to Communication Studies	3						Prereq: COMM 101, GE: A1
COMM 210 Interpersonal Communication	3						GE: A1
COMM 220 Group Communication	3						GE: A1
Upper Division Requirements (31 units)							
Required Courses (13 units)							
COMM 310 Communication Research Methods	3						Prereq: COMM 200 NOTE: may substitute ENGL 310 or SOC 310 with approval from COMM department.
COMM 320 Persuasion and Argumentation	3						Prereq: COMM 101
COMM 321 Cultural Conversations	3						GE: C3b
COMM/ART 331 Art, Society & Mass Media	3						GE: C1, D, INTD
COMM 499 Capstone Project	1						Prereq: COMM 441 or 442 or 443
Communication Electives (6 units) <i>Select a minimum of <u>two</u> (6 units) courses from the following:</i>							
COMM/POLS 335 Politics & Film	3						GE: D, INTD
COMM/ENGL 336 Multicultural Literature and Communication	3						GE: A1, C2, INTD
COMM/EDUC 345 Media Literacy & Youth Culture	3						GE: A1, D, INTD
COMM/POLS 430 Political Communication	3						GE: D, INTD
COMM 492 Internship/Service Learning	1-3						Prereq: COMM 441 or 442 or 443
COMP/PSY 449 Human-Computer Interaction	3						Prereq: Programming experience or consent of the instructor GE: B4, E, INTD
Emphasis Requirements <i>Complete one Emphasis below:</i>							
Environmental Communication Emphasis (12 units)							
COMM/ESRM 443 Environmental Communication	3						Prereq: ESRM 100; COMM 101 or 320; GE: D, INTD
<i>Plus <u>three</u> of the following (min 9 units)</i>							
ANTH/ESRM 332 Human Ecology	3						GE: D, INTD
BIOL/ESRM 313 Conservation Biology	4						Prereq: BIOL 200
BIOL 433 Ecology and the Environment	4						Prereq: BIOL 200; GE: B2, INTD
CHEM 301 Environmental Chemistry	3						Prereq: CHEM 122 with a grade of "C" or better
ENGL 337 Literature of the Environment	3						GE: C2, D, INTD
ESRM 329 Environmental Law and Policy	3						Prereq: ESRM 100 or consent of instructor

Environmental Communication Emphasis, cont.	Units	Instit.	Course	Units	Grade	Term	Comments/Prerequisites and GE
ESRM 462 Coastal & Marine Management	3						Prereq: BIOL 433, ESRM 200 & 329
ESRM 463 Water Resources Management	3						Prereq: BIOL 433, ESRM 200 & 329
ESRM 464 Land Use Planning & Agricultural Management	3						Prereq: BIOL 433, ESRM 200 & 329
ESRM 482 Issues in Environmental Planning & Resource Management	3						Prereq: BIOL 433, ECON 362, ESRM 329
ESRM 483 Issues in Global Resource Management	3						Prereq: BIOL 433, ECON 362, ESRM 329
GEOL 121 Physical Geology OR GEOL 122 Historical Geology	3-4						<u>GEOL 121</u> ; GE:B1 <u>GEOL 122</u> ; GE:B1
GEOL 321 Environmental Geology	4						GE B1
Health Communication Emphasis (12 units)							
COMM/NRS 441 Health Communication	3						Prereq: COMM 320; GE: D, INTD
<i>Plus three of the following (min 9 units)</i>							
ANTH 443 Medical Anthropology: Cross Cultural Perspectives on Health & Healing	3						GE: D, INTD
BIOL/BUS 331 Biotechnology & 21 st Century	3						GE: B2, D, INTD
BIOL 332 Cancer and Society	3						GE: B2, D, INTD
BIOL 333 Emerging Public Health Issues	3						GE: B2, E, INTD
BIOL 432 Principles of Epidemiology & Environmental Health	3						Prereq: BIOL 201 with a grade of C or better and CHEM 122; GE: B2, D, INTD
HLTH 322 Health Issues and Education	2						GE: E
MGT 426 Management of Healthcare Organizations	3						Prereq: MGT 307
Business and Nonprofit Communication Emphasis (12 units)							
COMM 442 Organizational Communication	3						Prerequisites: COMM 101 and 210 or 220; GE:A1, INTD
<i>Plus three of the following (min. 9 units)</i>							
BIOL/MGT 326 Scientific & Professional Ethics	3						GE: D
BUS/ECON/ENGL 340 Business and Economics in American Literature	3						GE: C2, D, INTD
ECON 329 Managerial Economics	3						Prereq: ECON 110, 111 and Math 140 or 150
ECON 370 The World Economy	3						Prereq: ECON 110 or 300
ECON 471 International Trade	3						Prereq: ECON 310 or 329
ENGL 483 Technical Visual Communication	3						
MGT 307 Management of Organizations	3						
MGT 310 Management of International Business	3						
MGT 325 Entrepreneurial Management	3						
MGT 421 Human Resource Management	3						Prereq: MGT 307
MKT 310 Principles of Marketing	3						
MKT 410 International Marketing Management	3						Prereq: MKT 310

Business and Nonprofit Communication Emphasis, cont.	Units	Instit.	Course	Units	Grade	Term	Comments/Prerequisites and GE
POLS 320 Public Administration	3						
PSY 432 Seminar in Leadership	3						Prereq: Consent of Instructor; GE: D, E, INTD

Additional University Graduation Requirements

9 Units Upper Division Interdisciplinary GE at CSUCI (courses numbered 330-349 or 430-449)	
Course 1 (in major) <u>COMM/ART 331</u>	Course 2 (in emphasis) _____ (Choose COMM/ESRM 443, COMM/NRS 441 or COMM 442)
	Course 3 (outside of major) _____ (Choose from GE A-E)
American Institutions Requirements: US History _____ State and Local Gov't <u>POLS 150</u> (Choose from HIST 270, 271, 272, 275 or 350)	
<i>Students must receive a grade of "C" or better in the Language and Multicultural Requirements</i>	
Language Requirement: GE: C3a _____ (one semester of college level language)	
Multicultural Requirement: GE: C3b <u>COMM 321</u>	
<i>Minimum total units to graduate: 120 of which 40 must be upper division. Please see catalog for a complete list of graduation requirements.</i>	
Advisor _____	Date Completed: _____
Advisor Comments: _____ _____	